



## Why Do Business In Greater Reno-Tahoe?

- Competitive Tax Climate
- Lower Tax Burden
- Lucrative Business Assistance Programs
- Easier & Quicker Permitting and Licensing—Less Red Tape!
- Strategic Proximity to 11 Western States
- Affordable Lifestyle
- Four Vibrant Seasons of Outdoor Action
- A Balanced Life Pace— 16 Minute Average Commute Time!

### Pro-Business Tax Climate

- No Personal State Income Tax
- No Corporate Income Tax
- No Unitary Tax
- No Inventory Tax
- No Special Intangible Tax
- No Estate and/or Gift Tax
- No Franchise Tax
- No Inheritance Tax

### Business Incentives

- Sales & Use Tax Abatement
- Sales & Use Tax Deferral
- Personal Property Tax Abatement
- Modified Business Tax (Payroll Tax) Abatement
- Train Employees Now (TEN) Grant
- LEED Incentives for Real Property Tax Abatements
- Real Property Tax for Recycling
- Property Tax Abatements for Renewable Energy

## Greater Reno-Tahoe National Rankings

- Nevada Ranks No. 4 Best Business Climate in the U.S. (2010 State Business Tax Climate Index)
- Nevada Ranks No. 7 For Best Economic Outlook (American Legislative Exchange Council, Aug. 2009)
- Reno Ranks Among the 10 Least Expensive Cities in America for Doing Business (15th Annual Kosmont-Rose Institute Cost of Doing Business Survey, July 2009)
- Nevada Among the 7 Best States to Start a Business (U.S. News, Jan. 2009).
- Nevada Ranks No. 2 out of 50 states for the Friendliest Policy Environments for Entrepreneurs (Small Business Survival Index 2008).
- Reno Ranks No. 31 Among Top 100 Best Places to Raise a Family (Best Live, May 2008).
- Reno Named No. 1 Place for Doing Business in America (Inc. Magazine, Jan. 2005).



## Company Testimonials

*"SNC's main office remains in Greater Reno-Tahoe for a number of reasons. Besides the obvious benefits of living and doing business in a state with no state income tax, SNC employees also enjoy the nearby Lake Tahoe and Sierra Nevada recreational areas that contribute to quality of life. Abundant corporate tax advantages available in Nevada are enhanced through partnership with EDAWN. Recently EDAWN assisted SNC secure tax incentives that will allow SNC to grow and contribute even more to the local and national economies. Our membership in EDAWN is a vital component in our planned growth."*

**Renee Velasco, SPHR, Corporate Director,  
Mergers & Acquisitions/Administration, Sierra Nevada Corporation**

Sierra Nevada Corporation is a fast-growing, diversified high-tech electronics, engineering, and manufacturing corporation founded and based in Greater Reno-Tahoe with 400 highly-skilled employees and another 1,600 people based in 35 U.S. locations in 20 states.

*"Our close working relationships over the years with the public schools, with the University of Nevada, Reno, Truckee Meadows Community College and other educational institutions have yielded many benefits to IGT. Every aspect of our business has profited through our ability to locally recruit and hire well-educated employees. Examples of local graduates routinely hired by IGT include accountants, engineers, logistics personnel, computer science professionals, administrative staff, assemblers and technicians."*

**Tony Ciorciari, Executive Vice President, Operations, IGT**

International Game Technology is a global company specializing in the design, development, manufacturing, distribution & sales of computerized gaming machines & systems.

*"It's been a wonderful place to live and a great place to do business."*

**Paul Thomsen, Director of Public Policy and Business Development,  
Ormat Technologies**

Ormat Technologies is one of the leading developers of geothermal energy & products worldwide. Based in Reno, Nevada, Ormat employs 900 people globally, 250 of which are in the U.S.



The area shaded dark green represents  
**1 day** truck service  
The area shaded light green represents  
**2 day** truck service

### Major Regional Target Industry Employers

- Cisco Systems
- International Game Technology (IGT)
- Microsoft Licensing, GP
- Ormat Technologies
- Patagonia
- NV Energy

### Fortune 100 Companies

- Wal-Mart
- General Motors
- General Electric
- Bank of America
- Cardinal Health
- AIG SunAmerica

### Leading Research Institutions

- Desert Research Institute (DRI)
- University of Nevada, Reno

**EDAWN is the business partner in Greater Reno-Tahoe, providing the expertise, resources, contacts, relationships and access for speed to market and community membership.**

**Tom Matter - EDAWN  
775.829.3705 - matter@edawn.org  
201 W. Liberty Street, Suite 200, Reno, NV 89501**

**www.edawn.org**