



Northern Nevada Advantages

- Consistent tax and business policies
- No corporate income tax
- No personal income tax
- No unitary tax
- No franchise tax
- No inventory tax
- No inheritance tax
- No estate or gift tax
- No special intangible tax
- \$10,000 college Millennium scholarship

Incentives

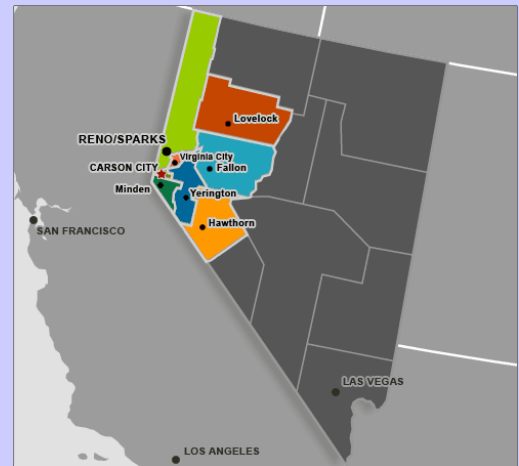
- Sales and use tax abatement/deferral
- Personal property tax abatement
- Modified Business (payroll) tax abatement

Industry Overview

The Business & Financial Services industry is comprised of back-office support operations including call center, processing facilities and data processing and storage. The market's fastest growing segments are back office support services and outsourced information technology operations.

The presence of local firms provide and excellent indicator of industry strengths at the local level and is also important in planning for the further development of the industry. The region is home to many Fortune 500 business and financial services companies.

A study by an independent consultant determined the region has strengths desired by companies within the business and financial service industry sector.



A region that works for business

Greater Reno-Tahoe's business climate is on the rise. The area is primed for any business—large or small—to grow and become a staple in the community. With room for expansion, a wonderful quality of life, and the benefits of Nevada's tax structure, Reno-Tahoe is attractive to new and established businesses.

The region is centrally located to major western cities including San Francisco, Portland, Salt Lake City, Las Vegas and Los Angeles all within a day's drive.

Greater Reno-Tahoe is a diverse region of eight distinct counties located in the northwestern portion of Nevada. A meaningful sense of community binds the region. With Reno/Sparks to the north, Fernley to the east, Dayton to the southeast, and Carson City to the south, each offers its own unique benefits for your business.

The region offers an emerging business climate with a balanced life pace. The 4 vibrant seasons of recreation, arts and culture make this region an attractive place to build or locate a workforce.



Business & Financial Services Opportunities

- Relative to the U.S., the region has strengths in Facilities Support Services, Funds, Trusts and other Financial Vehicles.
- Reliable and affordable power, telecom and other Internet Service providers.
- Strong community college and university systems
University of Nevada, Reno-College of Business Administration (undergraduate and graduate degree programs)
- Telecommunications
 - Reno's Telecommunications Network represents state of the art digital and fiber optic facilities
 - The region is served by six major interstate fiber-optic networks and all major long distance carriers.
 - All of the central offices are on self-healing fiber rings and have Common Channel Signaling.
 - Greater Reno-Tahoe has complete Sonet Fiber Optic technology covering the valley and readily available to all businesses in the area.
- An independent consulting report revealed that relative to the U.S., the Reno-Tahoe region has workforce strengths in Financial Services Sales Reps, Loan Officers and Financial Managers.

Leading Companies with operations in Greater Reno-Tahoe

AT&T
Apple Computer
Charter Communications
Cisco Systems
Gems TV Home Shopping Network
Harley Davidson Financial Services
Henry Schein Call Center
IGT (International Gaming Technologies)
Infosearch International Corp
Inter-Tel, Inc.
Intuit
Microsoft Licensing
Oracle
Wachovia Corp

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