

**Let's play a game** wherein you come face-to-face with someone seeking to escape the hamster-wheel existence of commuter culture. They want out. They want balance. You suggest here, this place you so proudly call home. They're not buying it. They've seen that ridiculous cop show. Or heard about it. They say "no offense, but that place is not my kind of place. Who in their right mind would live there?" So, now, remembering that this is just a game, you take a deep cleansing breath of mountain air, and prepare to set the record straight. What will you say? What will you do? How will you change their mind? [onegoodreason.org](http://onegoodreason.org)

welcome to  
greater **reno**·**tahoe**

**can do**