



Top Ways to Support the Business Brand

1. **Use your toolkit!** Your toolkit provides creative ways for you to support the regional business brand. Download email signatures, link your Web site to www.greaterrenotahoe.com, utilize car decals or give one of the temporary tattoos a try. To access the materials, go to www.greaterrenotahoe.com.
2. **Spread the word!** Tell your friends, family and colleagues about the regional business brand and what it means to you. Even better, send them one of the clever postcards included in your brand toolkit.
3. **Get involved!** Join the conversation by sharing reasons you live and work in Greater Reno-Tahoe by visiting our blog. Go to www.onegoodreason.org and join the discussion.

For information on the Greater Reno-Tahoe: **Welcome to Can Do** business brand and how you can incorporate the brand at your company or every day, contact EDAWN at: 775.829.3700 or visit www.greaterrenotahoe.com.