

# Reno, Nevada: The Hot Spot for Geothermal News



## Wall Street Journal Sept. 2010

### "Not Just a Lot of Hot Air"

This piece takes a look at how the geothermal industry is getting a big push from government funding and new technology. The writer highlights the mapping techniques and new technologies of Ormat Technologies and Magma Energy, both Reno-based companies, as examples of how the industry is moving forward.

## CNNMoney.com August 2011

### "Reno Goes all in on Geothermal Power"

In an online video interview, Paul Thomsen of Ormat Technologies discusses how Reno, "the biggest little city in the world," is betting

on renewable energy with geothermal. The segment touches on the amount of energy generated at Ormat's Reno plant and how those in the geothermal industry think the energy source can compete against coal if the funding and financing was made available.

**"We want to make Reno to geothermal what Texas is to oil,"**

- Wendy Calvin, National Geothermal Academy

## Greentech Media May 2011

### "Geothermal: The Promise and the Pitfalls"

While geothermal can provide relatively cheap steady power, this article discusses that a main problem finding funding. However, the author notes that despite the risks, the industry has a solid track record and just needs a long-term commitment from the federal government.

## For More Information

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## Los Angeles Times Nov. 2008

### "Companies Harness the Earth's Heat"

After discussing how Ormat's Reno plant produces more than enough electricity to power every home in the region, the author discusses how geothermal might be the most "prolific renewable fuel source that most people have never heard of."

Nevada is highlighted as the nation's No. 2 geothermal producer.

**Visit [www.edawn.org/cleanenergy](http://www.edawn.org/cleanenergy) for more press on Reno's thriving geothermal cluster**

