



Directions 2009 Sponsorship Opportunities

Standard Sponsorships

Platinum Sponsorship (\$8500)

10 of this type available.

Benefits include:

- Name and logo recognition on all promotional materials, press releases, publicity, and \$10,000 advertising campaign (plus two for one bonus spots) in which your organization will be identified as one of 10 premier sponsors.
- Opportunity to have event announcer read live 10-second corporate announcement to attendees during the program OR provide a :30 second fully produced commercial spot to be shown during program breaks.
- Banner with corporate logo displayed during the program (banner must be supplied by sponsor- allowable size: 2 X 3 to 5 X 7).
- Logo on rotating slide show at start, end and break times during event.
- Exhibit space (10'x10') in the Directions 2009 exhibit hall. (Platinum sponsors receive preferred placement of booth location)
- Full-page, black and white ad in Directions 2009 program guide
- Ten tickets for your employees to attend Directions 2009 (\$850 value)
- Company ID on Chamber and EDAWN websites (Chamber receives 2500+ visits monthly).
- Option to receive a copy of the Directions 2009 attendee postal mailing list following the event.

Gold Sponsorship (\$3850)

20 of this type available.

Benefits include:

- Rotating mentions in publicity and \$10,000 ad campaign.
- Half-page ad in Directions 2009 program.
- Podium mention during the event.
- Exhibit space (10'x10') in the Directions 2009 exhibit hall.
- Six tickets for your employees to attend Directions 2009 (\$510 value).
- Logo on rotating slides at start, end and during breaks at event.
- Opportunity for one-time mailing to Directions 2009 attendees (managed by 3rd party mail house).

Lanyard Sponsorship (\$6500)

1 available

Have your company logo or tagline printed on the name badge holders with this exclusive sponsorship. Each attendee at the event will be wearing your company name. Other benefits include:

- Exhibit space (10'x10') in the Directions 2009 exhibit hall.
- Four conference/exhibits tickets for your employees to attend Directions 2009
- Logo on rotating slides at start, end and during breaks at event.

Onsite Advertising (Sign) Sponsorship (\$2500)

1 available

- Your company logo on all major directional signage throughout the conference and exhibit hall areas on the day of the event.
- Podium mention during event.
- Logo in rotating slide show before, after and during breaks at the event.
- Two conference/exhibits only tickets.

**To add a 10 X 10 booth space to this sponsorship, add \$1000 (for a total cost of \$3500).*

Break Sponsorship (\$2700)

1 available

- Two conference/exhibits only tickets.
- Recognized as sponsor on all food tables throughout the conference and exhibits area. (*signs and/or banner will indicate company name near all food & beverage tables*)
- Podium mention during the event.

**To add a 10 X 10 booth space to this sponsorship, add \$1000 (for a total cost of \$3700).*

Conference Bag Sponsorship (\$2500)

1 available

- Your company logo on one whole side of white plastic conference bags (distributed to all attendees).
- Podium mention during event.
- Logo in rotating slide show before, after and during breaks at the event.
- Three conference/exhibits only tickets.

**To add a 10 X 10 booth space to this sponsorship, add \$1000 (for a total cost of \$3500).*

Internet Café Sponsorship (\$2,000)

1 available

- Screen Saver on each internet café computer
- Podium mention during event
- Logo in rotating slide show before, after and during breaks at the event
- Two conference/exhibit only tickets

Sponsor will provide three computer set-ups with internet access in the designated area.

Exhibit Only Sponsorship (\$1500)- New!

Limited availability. First come, first served.

- Choice of available exhibit space (10'x10') in the Directions 2009 exhibit hall.*
- Two conference/exhibit only tickets
- **Or** take a 10 X 20 booth space for \$2500.

**Refer to exhibit floor map for available exhibit space. Contact Nancy Pulliam for further details: 337-3057.*

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Directions 2009 Sponsorship Opportunities
EDAWN, 201 W. Liberty St., Ste. 200, Reno, NV 89501 Chamber, 1 East 1st St. 16th floor, Reno, NV 89501

Directions 2008 Sponsorship Opportunities
EDAWN, 5190 Neil Rd., Ste. 111, Reno, NV 89502 Chamber, 1 East 1st St. 16th floor, Reno, NV 89501