

## Greater Reno-Tahoe Advantages

- Consistent tax and business policies
- No corporate income tax
- No personal income tax
- No unitary tax
- No franchise tax
- No inventory tax
- No inheritance tax
- No estate or gift tax
- No special intangible tax
- \$10,000 college Millennium scholarship

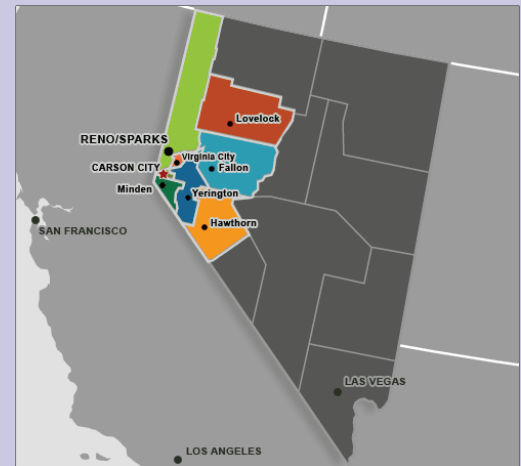
## Incentives

- Sales and use tax abatement/deferral
- Personal property tax abatement
- Modified Business (payroll) tax abatement

## Industry Overview

The software industry is comprised of coding/programming services, prepackaged software, customized software, web-based services, data processing and information retrieval services.

Both the business and education community are committed to expanding the software niche in Greater Reno-Tahoe. Last year, International Game Technology committed \$500,000 to the University of Nevada, Reno's College of Engineering for a new degree program in artificial intelligence and computer games.



## A region that works for business

Greater Reno-Tahoe's business climate is on the rise. The area is primed for any type of business—large or small—to grow and become a staple in the community. With room for expansion, a wonderful quality of life, and the benefits of Nevada's tax structure, it's a wonder why a business would choose anywhere else.

The region is centrally located to major western cities including San Francisco, Portland, Salt Lake City, Las Vegas and Los Angeles all within a day's drive.

Greater Reno-Tahoe is a diverse region of eight distinct counties located in the northwestern portion of Nevada. A meaningful sense of community binds the region. With Reno/Sparks to the north, Fernley to the east, Dayton to the southeast, and Carson City to the south, each offers its own unique benefits for your business.

The region offers an emerging business climate with a balanced life pace. Four vibrant seasons of recreation, arts and culture make this region an attractive place to build or locate a workforce.



## Software Opportunities

- Ready access to Internet II
- Major game software development center in U.S.
- Educational programs in game development
- Desert Research Institute Six-sided virtual reality cave
- Software licensing hub
- Close proximity to software developers in California and Washington
- Software industry expanding in Greater Reno-Tahoe

## Regional Assets

- The Davidson Academy: the first free public school of its kind in the nation for profoundly gifted students is located at the University of Nevada, Reno. The Academy is preparing the next-generation talent pool of highly-skilled professionals in science, technology, engineering and other sought after positions.

### Leading Companies with operations in Greater Reno-Tahoe

|                                 |                          |
|---------------------------------|--------------------------|
| 5000 Ft, Inc.                   | GE Energy                |
| Airframe Business Software      | Techniques International |
| Biotique Systems, Inc.          | Systems Consultants      |
| Bright Systems                  | P C I                    |
| CSG Direct                      | CTI Architects           |
| E-Quantum, Inc.                 | Interplex International  |
| Horizon USA Data Supplies, Inc. | Bytware Inc.             |
| Inegennux, Inc.                 | Keneisys Corporation     |
| eTreppid Technologies, LLC      | Metamotion Inc.          |
| One to One Interactive          | Bally Technologies       |
| PC-Doctor                       |                          |
| Server Technology, Inc.         |                          |
| Understand.com                  |                          |
| International Gaming Technology |                          |
| Sierra Nevada Corporation       |                          |

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