

General Criteria-2015 Existing Industry Awards

Event Date is Thursday, October 22, 2015 at Peppermill Resort Spa Casino

With the exception of the Community Partner and the President's awards, company must be a **Primary Company**. Target nominees are those in the EDawn Strategic Plan Target Industries, however all **primary** companies that are nominated will be considered.

Primary Company is defined as a private sector company in Washoe County, Storey County or Fernley for which the compensation for employees is obtained from revenue that is **primarily generated (>50%)** from outside the economic region in which the business is located.

- Small is defined as a primary employer with less than 50 employees worldwide, and Large is defined as a primary employer with 51 employees or greater.
- Follow up documentation is required for all categories
- Nomination process: Nominations will be accepted from individuals, companies, community partners and the nominating committee. The nomination form must be completed in full and submitted by the applicable deadline. Entries received after closing date will not be entered into the awards. Nominations can be submitted via e-mail, postal service or in person. **Confirmation notices will be sent out electronically and will include a request for short category specific documentation.** Nomination form will be posted on EDawn website. Company logos and a one line description for use in the event program will be required for all nominees as well as category specific documentation. E-Mail nominations can be submitted electronically to egan@edawn.org or in person at 5190 Neil Road, Suite 110, Reno, NV.
- Event will be publicized via the EDawn Executive Update, press releases, and social media, and will be added to print media calendars.
- This event is administered by EDawn.
- Qualification time frames have changed. The new time frames for all categories with the exception of the Corporate Citizen Award are January 1, 2015 through the nomination

deadline. The timeframe for the Corporate Citizen Award is the previous full year of contributions (calendar year 2014.)

- The judges' decisions are final and binding. Company may only receive one award in any given year. Companies may be nominated in multiple categories. Companies which believe they stand out in multiple categories should nominate themselves for Company of the Year and provide corresponding documentation. Company may not receive an award **in the same category** within a 5 year period.
- The winners agree to take part and assist with any promotional activities or public relations activities in support of the awards. The winners agree to send a representative to receive the award in person at the event on October 22, 2015, at the Peppermill Resort Spa Casino from 5:00 p.m. -7:30 p.m. Local dignitaries will also be on hand to recognize winners and professional photographs will be provided free of charge.
- Winners will be announced the evening of the event.
- The judges reserve the right to reallocate an entry to a different category.