



DID YOU KNOW?

TODAY IN THE TRUCKEE MEADOWS

- On any given day, vehicles emit over 2,900 tons of pollution into the air
- Residents travel more than 6 million miles per day
- The typical household generates ten trips a day

DURING THE NEXT 20 YEARS IN WASHOE COUNTY

- The population is anticipated to grow 41%
- The work force is expected to increase 39%

THE AVERAGE AMERICAN FAMILY SPENDS 19% OF THEIR INCOME ON TRANSPORTATION.

- Households near transit spend 16% less than people in outlying suburbs (9% versus 25%)

GREEN TRANSPORTATION CHOICES BENEFIT EVERYONE

- Improve air quality
- Reduce global warming
- Lessen traffic congestion
- Increase the community's health and safety
- Protect the quality of life in the Truckee Meadows



SHARE A RIDE, MAKE A FRIEND

RTC SMART TRIPS is pleased to offer a free trip matching program for the Truckee Meadows. RTC TRIP MATCH is a web-based service that uses advanced technology to make looking for carpool, bike, bus and walking buddies easy, fast, and convenient. Enter your traveling preferences and receive the best potential matches back in a matter of seconds.

You control the personal information that is shown to other travelers, so you know your information is secure. With a click of your mouse you can contact your preferred matches instantly via email to discuss your needs and expectations. You don't have to make a green transportation choice every day to make an important difference. Start out trying it one or two days a week and go from there. Every sustainable choice benefits both you and our community. To access RTC TRIP MATCH, visit rtcwashoe.greenride.com.

The RTC TRIP MATCH database is growing every day, so check back often to look for new matches, added information, and incentive programs for green behavior changes. If you have lots of matches, consider joining RTC VANPOOL.



JUMP IN THE POOL

RTC SMART TRIPS encourages vanpooling in the Truckee Meadows. Join RTC VANPOOL and enjoy a convenient, stress-free, and less expensive commute. Vanpools offer a comfortable, reasonably priced transportation alternative for groups of 6 to 15 people who share similar commute patterns.

HOW DOES IT WORK?

A commuter van is driven by one of the members of the group and passengers are picked up and dropped off at agreed upon locations and times. Expenses are shared by the riders and subsidized by RTC. When more riders participate, the cost for everyone decreases.





SAVE MONEY AND REDUCE TRAFFIC

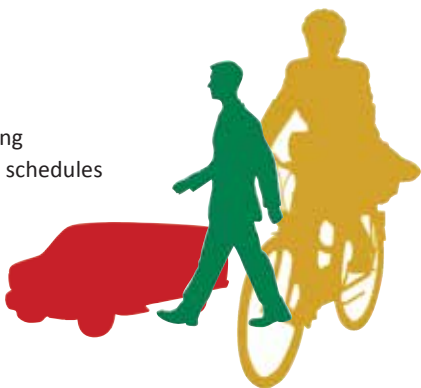
ARE YOU LOOKING FOR A BETTER COMMUTE?

DO YOU WANT TO PROTECT AIR QUALITY IN THE TRUCKEE MEADOWS?

WANT TO REDUCE YOUR TRANSPORTATION BUDGET COSTS?

By changing our driving habits, we improve traffic conditions, keep the skies blue, and reduce the cost of commuting. Many alternative transportation options are available.

- Public transit
- Carpooling
- Vanpooling
- Bicycling
- Walking
- Telecommuting
- Flexible work schedules



WE WON'T LEAVE YOU STRANDED

It's great to carpool or vanpool to work, but what if something comes up and you need to leave before or after your regular departure time? Don't worry. RTC SMART TRIPS will give you a ride home from work if you are a participant in the Guaranteed Ride Home (GRH) Program. This back-up plan is an incentive offered by RTC to encourage everyone to carpool or vanpool to work without the fear of being stranded.

You are eligible for GRH if you and your rideshare partners are registered in the RTC TRIP MATCH program, you live or work in the Truckee Meadows area, and you traveled to work by carpool or vanpool on the day you need a ride home.

CONTACT US TODAY!

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