

Invest in our Region Today.



OUR MISSION

The Economic Development Authority of Western Nevada is a 501(c)6 non-profit organization established in 1983 funded primarily by private investors with support from public partners, committed to supporting, growing, and maintaining a vibrant and sustainable economy in Northern Nevada.

OUR TEAM

- » Business Attraction
- » Business Retention & Expansion
- » Entrepreneurial Development
- » Strategic Partnerships & Workforce

OUR GUIDING PRINCIPLES

- » **Quality Over Quantity:** Focus on supporting opportunities that foster economic diversity and resilience.
- » **Drive Quality of Life:** Support responsible stewardship of the environment, resources, and community welfare.
- » **Harness Regional Strengths:** Engage in projects where the benefits outweigh potential negative impacts, ensuring net positive progress.
- » **Focus on Long-Term Outcomes:** Recognize that sustainable results require time and resist the pressure for quick fixes.
- » **Transparent Accountability & Fairness:** Ensure transparency, accountability, and fairness in all actions, with clear communication between stakeholders, board members, and regional community leaders.
- » **Collaborate for Success:** Emphasize the importance of collaborative efforts for community development.

Invest with EDawn

Investors gain exclusive access to events, priority visibility in marketing efforts, and the opportunity to shape the future of Northern Nevada. The Investor Relations team serves as a dedicated resource to connect and engage investors who enable EDawn to support, grow and maintain a vibrant regional economy.

Meet our Investor Relations Team



**SHEILA
IMSDAHL**

Senior Vice President,
Investor Relations & Events

imsdahl@edawn.org
775.829.3704



**JANEL
WALSH**

Director, Investor
Relations

walsh@edawn.org
775.813.3377



**AVA
COULTER**

Marketing &
Communications Specialist

coulter@edawn.org
775.343.6811

Ready to invest? Email
Janel Walsh for more
information.

INVESTOR LEVELS AT A GLANCE:

	Platinum (\$50,000+)	Pres. Gold (\$25,000+)	Gold (\$12,500+)	Silver (\$2,500+)
Automatic nomination for an EDAWN Board of Trustee seat	✓			
Customized branding opportunities*	✓			
Exclusive economic update opportunity with CEO*	✓			
Special recognition at EDAWN community events	✓			
Preferred consideration for Board of Trustees seat	✓	✓		
Company logo highlighted on EDAWN website	✓	✓		
Annual meeting with EDAWN President & CEO*	✓	✓		
Exclusive update with Business Development team*	✓	✓		
Update on industrial sector activity*	✓	✓	✓	
Promotion of company news through EDAWN's marketing channels*	✓	✓	✓	
Priority consideration for Board of Trustees Seat	✓	✓	✓	
Priority seating at EDAWN community events	✓	✓	✓	
Opportunity for company presentation to EDAWN Board of Trustees	✓	✓	✓	
Included in EDAWN's Major Investor Guide	✓	✓	✓	
Receive invitations to Major Investor exclusive events	✓	✓	✓	
Opportunity to host an AFTER 5! exclusive reception for EDAWN Major Investors	✓	✓	✓	
Company linked on the EDAWN website	✓	✓	✓	
Connections to workforce and education providers*	✓	✓	✓	✓
Access to EDAWN's Primary Company Database	✓	✓	✓	✓
Opportunity to become a volunteer for the "Business Builders" outreach program	✓	✓	✓	✓
Opportunity to host a Silver Investor only networking event	✓	✓	✓	✓
Opportunity to sponsor EDAWN community events	✓	✓	✓	✓
Receive all EDAWN updates & correspondence	✓	✓	✓	✓
Company name listed on the EDAWN website	✓	✓	✓	✓
Receive invitations to EDAWN community events	✓	✓	✓	✓

*Upon Request

BOARD OF TRUSTEES OFFICERS

VOTING BOARD OF TRUSTEES

DESIGNATED TRUSTEES (EX-OFFICIO)

STATE & LOCAL GOVERNMENT SUPPORT

PLATINUM

PRESIDENTIAL GOLD

EDAWN Major Investors

GOLD

Investor Level & Main Investor Contact

			Select Box
"PLATINUM" Major Investor	Annual Investment	\$50,000+	
"PRESIDENTIAL GOLD" Major Investor	Annual Investment	\$25,000+	
"GOLD" Major Investor	Annual Investment	\$12,500+	
"SILVER" Investor	Annual Investment	\$2,500+	

Company Name:		Number of Employees:	
Main Investor Contact Name:			
Title:		Phone:	Cell:
Your Assistant's Contact Name/Phone/Email:			
Mailing Address:			
City:		State:	Zip Code:
Email:			
Website:			
Name/email/phone of person responsible for renewal:			
Description of your company in 25 words or less:			
How did you hear about EDAWN?			

EDAWN Investor Application

ADDITIONAL INVESTOR CONTACT INFORMATION:

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

Name:		
Title:		
Phone:	Cell:	
Mailing Address:		
City:	State:	Zip code:
Email Address:		

PAYMENT METHOD:

Amount: \$ _____

__ CHECK Check number:	
CREDIT CARD <small>*All credit card transactions have a 3% processing fee</small>	<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMEX
Card number:	Authorized Name on account:
Exp date:	3 digit code (on back of card):
Name as it appears on card:	

I accept the invitation to invest in The Economic Development Authority of Western Nevada.

Signature: _____

Date: _____

Your commitment to our mission is greatly appreciated.
THANK YOU FOR YOUR SUPPORT!

EDAWN Investor Application

ONLY (1) industry category that best describes can be highlighted on the list below:

- | | |
|---|---|
| <input type="checkbox"/> Accounting | <input type="checkbox"/> Legal Services |
| <input type="checkbox"/> Advertising, Marketing & PR | <input type="checkbox"/> Logistics Providers |
| <input type="checkbox"/> Airlines/Airports | <input type="checkbox"/> Mailing/Fulfillment |
| <input type="checkbox"/> Architects | <input type="checkbox"/> Manufacturing |
| <input type="checkbox"/> Arts And Culture | <input type="checkbox"/> Marketing |
| <input type="checkbox"/> Banks | <input type="checkbox"/> Mortgage Brokerage |
| <input type="checkbox"/> Biomedical Technology | <input type="checkbox"/> Moving/Storage |
| <input type="checkbox"/> Business Services | <input type="checkbox"/> Non Profit Organizations |
| <input type="checkbox"/> Clubhouses/Private Clubs | <input type="checkbox"/> Office Products |
| <input type="checkbox"/> Communications | <input type="checkbox"/> Organizations/Associations/Chambers |
| <input type="checkbox"/> Computer & Technology Services | <input type="checkbox"/> Printing/Promotional Products |
| <input type="checkbox"/> Construction/General Contractors | <input type="checkbox"/> Publishing |
| <input type="checkbox"/> Consulting Services And Support | <input type="checkbox"/> Radio Broadcasting |
| <input type="checkbox"/> Convention Services | <input type="checkbox"/> Real Estate- Property Management |
| <input type="checkbox"/> Credit Unions | <input type="checkbox"/> Real Estate Appraisals |
| <input type="checkbox"/> Developers | <input type="checkbox"/> Real Estate- Residential |
| <input type="checkbox"/> Distribution | <input type="checkbox"/> Real Estate-Commercial/Industrial |
| <input type="checkbox"/> Economic Development | <input type="checkbox"/> Records & Information Management |
| <input type="checkbox"/> Education | <input type="checkbox"/> Religious Organizations |
| <input type="checkbox"/> Employment, Training and Human Resources | <input type="checkbox"/> Research & Development |
| <input type="checkbox"/> Engineering | <input type="checkbox"/> Retail |
| <input type="checkbox"/> Environmental Services/Products | <input type="checkbox"/> Telecommunications |
| <input type="checkbox"/> Financial | <input type="checkbox"/> Television And Video Production |
| <input type="checkbox"/> Food Services | <input type="checkbox"/> Title Companies |
| <input type="checkbox"/> Government Agencies | <input type="checkbox"/> Tourism |
| <input type="checkbox"/> Health Care | <input type="checkbox"/> Transportation, Planning and Services |
| <input type="checkbox"/> Hotels/Casinos | <input type="checkbox"/> Travel Agency |
| <input type="checkbox"/> Industrial Support Services | <input type="checkbox"/> TV Broadcasting Network |
| <input type="checkbox"/> Insurance | <input type="checkbox"/> Utilities |
| <input type="checkbox"/> Internet Service Providers | <input type="checkbox"/> Website Design, Development & Hosting
Service |
| <input type="checkbox"/> Internet Software | <input type="checkbox"/> Other _____ |
| <input type="checkbox"/> Landscape/Nurseries | |

PLEASE RETURN THIS FORM WITH YOUR PAYMENT TO:
Economic Development Authority of Western Nevada (EDAWN)

ATTN: INVESTOR RELATIONS

50 W. Liberty, Suite 108 – Reno, NV 89501

Phone: (775) 829-3704 | www.edawn.org

EDAWN's 2026-27 Event Calendar



Events in **blue and **green** are exclusive to Major Investors & EDAWN Board Members.
Events in **purple** are exclusive to Silver Investors.*

April 9, 2026 (Thursday) – The Edge: A Private Look at the Companies Powering Northern Nevada - An exclusive opportunity to connect with the new companies and their executives locating and growing in Northern Nevada

Time: 5 pm/Check-in; 5:30 pm/Company Introductions; 6:15 pm/Cocktail Reception

Location: The Club at ArrowCreek

June 3, 2026 (Wednesday) – Exclusive Silver Investor Social – Hosted by Eddy House

Time: 5 pm – 6:30 pm

Location: Eddy House

June 17, 2026 (Wednesday) – Exclusive AFTER5! Networking Reception for EDAWN Major Investors Hosted by Elemental LED, Inc. – an EDAWN Major Investor

Time: 5 pm – 6:30 pm

Location: Elemental LED, Inc.

July 23, 2026 (Thursday) – Exclusive Major Investor & Board Member Social

Time: 5 pm – 7:30 pm Cocktails, Heavy Appetizers & Summer Games

Location: Rum Bullion's/Silver Legacy

(Major Investors may bring a spouse or significant other)

September 2, 2026 (Wednesday) - AFTER5! Networking Reception for EDAWN Major Investors Hosted by Eide Bailly – an EDAWN Presidential Gold Major Investor

Time: 5 pm – 6:30 pm

Location: Eide Bailly

September 28-October 2, 2026 – Reno Startup Week

Contact Candi Block for details & sponsorship | block@edawn.org

(Sponsorship opportunities available for EDAWN Investors)

October 21, 2026 (Wednesday) - AFTER5! Networking Reception for EDAWN Major Investors Hosted by Peppermill Resort Spa Casino – an EDAWN Presidential Gold Major Investor

Time: 5 pm – 6:30 pm

Location: Peppermill Resort Spa Casino

EDAWN's 2026-27 Event Calendar



November 5, 2026 (Thursday) - Exclusive Major Investor & Board Member Luncheon

Time: 11:30 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Atlantis Casino Resort Spa/Grand Ballroom 1-3

December 10, 2026 (Thursday) – EDAWN's "Celebration of Business & Industry in Northern Nevada"

Time: 4:30 pm/Check-In & Pre-Event Reception; 5:30 pm/Program

6:30 pm – 8 pm/Cocktails & Dinner (open seating)

Location: Peppermill Resort Spa Casino - Confirmed

(Sponsorship opportunities available for EDAWN Investors)

February 11, 2027 (Thursday) – EDAWN's "State of the Economy in Northern Nevada"

Time: 11:00 am/Check-In; 12 noon - 1:30 pm/Lunch & Program

Location: Peppermill Resort Spa Casino - Confirmed

(Sponsorship opportunities available for EDAWN Investors)

****Are you interested in becoming an EDAWN Investor or have questions about events?***

Contact Sheila Imsdahl, SVP Investor Relations & Events at

775-829-3704 or imsdahl@edawn.org.